

Impaakt Secures Financing from Switzerland's Technology Fund to Fuel Sustainable Finance Revolution

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[Geneva, Switzerland] – Impaakt is proud to announce significant financing from the Technology Fund, a fund under the Swiss Federal Office for the Environment. This investment marks a pivotal moment in Impaakt's journey, solidifying its position as a leader in reshaping the landscape of sustainable finance.

The Technology Fund's Backing: A Game-Changer for Sustainable Finance

Impaakt's recent funding round received a substantial boost from the Technology Fund, a fund renowned for its support of innovative Swiss startups demonstrating measurable positive impacts on climate and the environment. The fund provides a state guarantee, enabling promising Swiss startups to access non-dilutive financing. With this strategic support, Impaakt is ready to accelerate its mission of empowering citizens to assess companies' sustainability, fostering informed decision-making, and encouraging businesses to embrace impactful practices.

Empowering Innovation and Sustainable Solutions

Impaakt's collaboration with the Technology Fund exemplifies a shared vision for a sustainable future. By harnessing Impaakt's cutting-edge platform, individuals can evaluate companies' sustainability performance based on verified information. This collaboration paves the way for innovative solutions, ensuring that positive impact is at the core of every business decision. Impaakt's platform not only empowers consumers but also incentivizes businesses to align their operations and products with environmentally and socially positive impacts, contributing significantly to the global sustainability agenda.

A Visionary Partnership for a Sustainable Tomorrow

The partnership with the Technology Fund represents more than just a financing mechanism; it symbolizes a shared commitment to driving positive change. Impaakt is not just a platform; it is a movement, a collective endeavor to build a future where sustainability is not just a choice but a way of life. With the Technology Fund, Impaakt is set to leave a mark on the financial landscape, shaping a world where sustainability is the norm.

About the Swiss Technology Fund

The Technology Fund offers loan guarantees to Swiss companies whose novel products contribute to a sustainable reduction in greenhouse gas emissions. The Technology Fund is a political instrument of the Swiss government's climate strategy. The Climate Division of the Swiss Federal Office for the Environment FOEN is responsible for its strategic governance.

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About Impaakt

Impaakt is a fintech company that uses collective intelligence and AI to measure the real impact companies have on the environment and society. Impaakt has built and brought together a community of 50,000+ contributors who collectively document, verify, analyse, and assess the positive and negative impact that businesses have on the planet and society. Through our unbiased approach, the platform is designed to help investors and citizens avoid greenwashing. It tackles many of the problems that existing data and reporting tools have been called out for by providing robust, simple, transparent, and opposable impact research. Our data is utilized by the financial industry and corporations to ensure better decisions are made, for a more sustainable and inclusive future.

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